**PROGRAMME FOR THE DISSEMINATION OF A RIF PROJECT TITLED: “HARNESSING MULTIMEDIA PRODUCTION FOR INCREASED UPTAKE AND VISIBILITY OF RESEARCH AND INNOVATIONS AT MAKERERE UNIVERSITY”**

**Tuesday7thSeptember2021 via Zoom and CTF1**

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| **Items** | **Time** | **In-charge** |
| Participants log in | 9:00- 9:20am | All (supported by Ultimate Multimedia Consult) |
| A general prayer | 9:20am- 9:25am | Dr. Charlotte Ntulume |
| Introduction and Rapport | 9:25am – 9:30am | Dr. Marion Alina |
| Theory of Change of the MPH Project by the Principal Investigator   * Video on the Multimedia Production Hub Project | 9:30am – 9:50am | Dr. William Tayeebwa |
| TheRIF Program from the Perspective of University and RIF Grants Management   * Prof. Barnabas Nawangwe - VC * Prof. William Bazeyo – Chair, MakRIF Grants Management Committee * Assoc. Prof. Josephine Nabukenya – DVC(FA) and Alternate Chair GMC * Dr. Sabrina Kitaka – Member GMC | 10:00-10:30am | Dr. Marion Alina |
| Dissemination of other multimedia products (social media pages, website/s, podcasts, fliers, etc) | 10:30am – 11:00am | Dr. Sara Namusoga& Ultimate Multimedia Consult Team |
| **Working Coffee break 11:00-11.05am** | | |
| Dissemination of sampled project documentaries (n = 6) | 11:05 am – 11: 35 am | Dr. Fred Kakooza & Ultimate Multimedia Consult Team |
| Remarks from Chairperson of the RIF Grants Management Committee | 11:35am – 11:45 am | Prof. William Bazeyo |
| Remarks from the Vice Chancellor | 11:45 am- 12:00 | Prof. Barnabas Nawangwe |
| Closing remarks | 12.00 - 12.10 pm | Dr. SaudahNamyalo, Dean SLLC |
| Team move to Lincoln Flats B1 (Campus FM) | 12.10 pm- 12.20pm | Dr. Marion Alina |
| Remarks from the Principal, CHUSS | 12:20 pm – 12: 30 pm | Prof. Josephine Ahikire |
| Launch of the Multimedia Production Hub in the DJC (**Lincoln Flats B1**)   * Vice Chancellor * Chairperson, GMC * Principal, CHUSS | 12.30pm – 1.00pm | Prof. Barnabas Nawangwe  Prof. William Bazeyo  Prof. Josephine Ahikire |
| Closing remarks | 1.00 pm | Dr. Aisha Nakiwala |