

WORD CRAFT

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The centrality of words in human relation is obvious.

Both special and everyday activities depend on the use of words for basic communication, ritual performance or artistic expressions.

Word-craft is a film that reflects on this force of words, although we may not always be conscious of it. In Africa, particularly, some members of the community are invested with

unique authority to utter

words that have instant effect on an individual

or the community. In the film, key persons from diverse backgrounds are drawn to speak on this subject.

Words have, indeed, the power to make us or unmake us.

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